



# Nairn Book & Arts Festival

## Questionnaire

7<sup>th</sup> September & 10<sup>th</sup> – 15<sup>th</sup> September 2019

Your feedback is an important part of planning our next festival, providing evidence to help our fundraising and to ensure the continuation of the Festival in 2020. We would really appreciate it could take a few minutes to fill in this form and return it to a festival volunteer/reception desk.

**\*YOU NEED ONLY COMPLETE THIS FORM ONCE DURING THE FESTIVAL\***

The questionnaire is also available on our website – please visit [www.nairnfestival.co.uk](http://www.nairnfestival.co.uk)

**(Please circle your answers)**

### 1. Age

1 - 16 yrs      17 – 25 yrs      26 – 35 yrs      36 – 50 yrs      51 – 65 yrs      66 yrs +

### 2. Where did you hear about the Festival?

Word of mouth      Festival programme      Social media  
Enewsletter      Media advert or article (name of publication?).....  
Other.....

### 3. Where do you live?

In Nairn      Elsewhere in the Highlands      In Moray      Elsewhere in Scotland  
Elsewhere in the UK      Overseas

### 4. Is the festival the reason for your trip to Nairn?      Yes      No

### 5. Please rate the festival by circling a word:

Excellent      Very good      Good      Average      Disappointing

### 6. Is this the first time you have attended the festival?      Yes      No

### 7. How many events are you attending at the festival?

1      2      3      4      5      More than 5

### 8. What has been your favourite event?

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**9. Are you staying overnight?**

Yes

No

How many nights [ ]

**10. Where are you staying for the duration of your time in the area?**

Hotel

Guesthouse

With Family/Friends

B&B

Other .....

**If you would like to receive future Festival programmes by email, please write your email address:**

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**Do you have any suggestions for next year's programme?**

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**If you are interested in joining the festival team please add your name, email address and telephone number here:**

Name.....

Email .....

Contact number.....

I would be interested in joining the following sub-group in the Nairn Book and Arts Festival team:

Art Group

Music Group

Book/Poetry Group

**We'd welcome any other comments you'd like to make about the Festival**

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